



reforestry

a fintech company that finances agroecological farms
for smallholder farmer communities

THE MISSION

restore ecosystems & benefit smallholder farmer livelihoods

using and DeFi to scale investment into the creation of climate-resilient agriculture communities

THE PROBLEM

agriculture at risk, sustainability initiatives in fragments

population: +80M/yr world pop. growth to reach 11.2B by 2100

ecosystem degradation: 70% biodiversity loss 50% land degradation

climate change: +1.4-5.6°C next 100yrs

sustainability ventures: numerous apps, programs, and software in isolation— sans-integration

THE OPPORTUNITY

+570M climate-resilient smallholder farmers + multi-B\$ markets

multi-billion-dollar food and timber deficit in Africa alone, 25% of the world's population are underserved smallholder farmer families, 10x projected market growth for AI and blockchain tech

THE SOLUTION

all-agriculture-services digital marketplace & transition program

an API-based marketplace to serve capital, capacity, and market needs of the farmer communities, to optimize sourcing for buyers, and to deliver a traceable and profitable ESG-asset for investors

THE SECRET SAUCE

API-driven bio-socio-economic data models

financing and continuous improvement founded on an integrated analysis of biophysical, social, and economic risk learned by data collected through third-party app API-integrations

THE OPERATIONAL UNIQUENESS

inclusive partnerships & guaranteed harvest income

inclusive development approach where farmer community feedback is integrated for a thriving continuous improvement process that is further supported by local governments and organizations, and buyers committed to pre-purchase agreements before planting

THE BUSINESS MODEL

asset-lending SaaS-marketplace

farmer communities pay interest on loans disbursed, buyers pay supply chain traceability and purchase transaction fees, investors pay a note-investment fee and profit-share above hurdle rate

THE TEAM

social and environmental impact-driven innovators

decades of combined experience in finance, tech, ecology, and agriculture; with world exposure, and diverse corporate and startup backgrounds

JOIN THE MOVEMENT

Let's scale investment into the enhancement of the human relationship with nature

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