

Event at the IUCN World Conservation Congress

Date: Tuesday 7th September

Time: 11:00-12:30 (90 min.)

Venue: Mediterranean Solutions Stand, Exhibition Hall 3, Room A28

Day Theme: Financing Nature Conservation in the Mediterranean (Coordinated by Fondation MAVA)

Event title: Collaborative approaches to funding: donors and partners' standpoints

- **Why attend**

Whether you are a donor or a beneficiary you can adopt lone vs. collective approaches to funding. This session presents the Mediterranean Donor Roundtable's experience leading to the mapping of their consolidated engagement in the Med -launched during this session- and highlights strategic collaborative fundraising by regional NGO partnerships

- **Brief description of the event**

The pros and cons of collaborative approaches to funding remain true whether you are a funder or an implementing organisation. Alone to go faster, together to go further is more than a cliché. The presentation of the on-line mapping tool of grants provided by the Mediterranean Donor Roundtable (launch 11:00-11:45) will illustrate how visualising donor activity in the region can foster new collaborations through highlighting common focal themes and geographies, and picturing gaps of funding. Sharing a joint vision can also benefit implementing organisations in their funding quest. Coordinators of partnerships from MAVA Foundation's action plans will debate together and with the audience about the benefits and limitations of their collaborative fundraising initiatives, anchored around a joint strategic vision on specific themes related to freshwater, marine, cultural landscapes, and species conservation issues (11:45-12:30).

- **Format and speakers (total 90 min)**

- Part 1 - Donors' Perspectives (45 min):

Panel discussion, facilitated by Lina Hansson (FPAlI)

- Pierre Carret (CEPF)
- Karlijn Steinbusch (Adessium) (remotely)
- Paule Gros, MAVA Foundation

- Part 2 – Partners' Perspectives (45 min):

Panel discussion, facilitated by Adèle de Toma, Blueseeds

- Jean Jalbert, Tour du Valat, Mediterranean Alliance for Wetlands
- Fabrice Bernard, Conservatoire du Littoral, Mediterranean Consortium for the protection of biodiversity
- José Tavares, Vulture Conservation Foundation