Thematic Stream Session
How to reconcile biodiversity conservation and local economic development?

The development of pro-biodiversity value chains can offer market opportunities for products from nature and give economic value to protected areas and their surroundings, encouraging communities to protect their natural resources, and the biodiversity they shelter.

Question: what are the conditions for creating income from natural resources exploitation while ensuring the conservation of biodiversity, sustainable development and fair-trade?

This session will bring together different stakeholders of green value chains (from civil society organizations to enterprises involved in green sourcing and faire-trade) to discuss about the roles, opportunities, levers and obstacles encountered in the improvement of the contribution of value chains to biodiversity conservation.

A session organized by Noé, save the date!
Programme

Part 1: A partnership for organic and fair-trade shea butter: a tool to protect and regenerate biodiversity and high-value ecosystems (RESIST programme).
With: L’OCCITANE (private sector), Naturama (CSO), and Nitidae (NGO)

Part 2: Economic development driving biodiversity in Ghana, building a real public-private-civil society-community partnership towards biodiversity protection, sustainable natural resource management and development (ECONOBIO programme).
With: Savannah Fruit Company (private sector), WAPCA (CSO), and Noé (NGO)

Part 3: Creating an economic alternative for the moabi, largest tree of the African rainforest, endangered by the wood industry, to protect the specie and forest communities’ culture and resilience (Cameroun).
With: TFRD (CSO), Sylvain Angerand (forest engineer)

Date: 5th September 2021
Time: 4:00pm - 5:30pm
Room: H8-8 Pyrenees
Online/Onsite: Onsite & livestreamed (see more)

To participate:
- In-person at the Congress in Marseille: registration here
- Online (Congress essentials virtual experience): registration here