

From **03 to 11 September 2021**, France will host the **IUCN World Conservation Congress** in Marseille, a major international event for the **conservation of nature** and the **preservation of biodiversity**.

The **Ministry of Ecological Transition (MTE)** and **IUCN** aim to achieve an exemplary event both in terms of hospitality, exchanges and work conditions and in terms of sustainability.

As such, the Congress organisers are committed to an **ISO 20121 certification process** aimed at implementing a responsible management system of the Congress that will contribute to the 17 United Nations Sustainable Development Goals, and guided by the **principles of inclusion, integrity, transparency and vigilance**.

Within this framework, the MTE and IUCN have defined **4 commitments and 21 main objectives** and are committed to ensuring their implementation and compliance, in collaboration with all stakeholders and through a **continuous improvement approach**.

### **Environmental commitment:**

#### *Achieving an eco-responsible organisation*

- Establish and implement a **contractual framework** integrating and comprehensively documenting the **sustainability obligations** for public procurement holders, and ensure implementation and follow-up;
- Establish and implement **sustainability guidelines** for all Congress stakeholders: participants, exhibitors, patrons, project leaders and partners, suppliers, staff;
- Minimise waste production and implement an exemplary **waste management plan** for all phases of the Congress and in collaboration with all stakeholders (organisers, local authorities, service providers, patrons, exhibitors, etc.);
- Ensure a **reasoned use of natural resources** (water, energy, products, etc.);
- **Reduce the impact of weather hazards** by implementing appropriate solutions with the lowest possible environmental impact;
- Establish and implement a **low-carbon strategy** as well as **programmes to offset** remaining emissions;
- Establish and implement a **Sustainable Food Charter** for catering areas.



## Economic and social commitment:

### *Maximising engagement and benefits for local territories*

- Contribute to generating and documenting **local economic benefits**;
- Provide **visibility** and an **opportunity to green and Social and Solidarity Economy (SSE) stakeholders**;
- Establish and implement an **access to employment mechanism for people experiencing difficulties** or in a process of professional integration;
- Develop an offer and initiate a **dynamic of charity and voluntary work** in the perspective of the 2024 Olympic and Paralympic Games.



## Legacy commitment:

### *Strengthening a sustainable territorial dynamics*

- Enhance the **influence of local territories** and the **valorisation of local sustainable practices**;
- Initiate a dynamic of **environmental certification of hotels** in Marseille in the perspective of the 2024 Olympic and Paralympic Games;
- Develop a policy for **reusing, redistributing and donating materials and plants**;
- Encourage biodiversity-related **engagement and practices** at the territorial level.



**Inclusion commitment:**  
*Organising a unifying event*

- Generate a dynamic of **civil society engagement** around the Congress;
- Create an **immersive experience for the general public** in the Nature Generations Areas;
- Develop an **educational dynamic on biodiversity** in schools, colleges, high schools and higher education centres;
- Ensure **decent, fair and pleasant working conditions** for all, in particular by promoting **gender equality** and by implementing an **anti-harassment policy**;
- Ensure an **accessible event** for all audiences and in particular for people with disabilities;
- Control **health** and **safety-security** issues while promoting the participation of the greatest possible number of people.

