From 03 to 11 September 2021, France will host the IUCN World Conservation Congress in Marseille, a major international event for the conservation of nature and the preservation of biodiversity.

The Ministry of Ecological Transition (MTE) and IUCN aim to achieve an exemplary event both in terms of hospitality, exchanges and work conditions and in terms of sustainability.

As such, the Congress organisers are committed to an ISO 20121 certification process aimed at implementing a responsible management system of the Congress that will contribute to the 17 United Nations Sustainable Development Goals, and guided by the principles of inclusion, integrity, transparency and vigilance.

Within this framework, the MTE and IUCN have defined 4 commitments and 21 main objectives and are committed to ensuring their implementation and compliance, in collaboration with all stakeholders and through a continuous improvement approach.

**Environmental commitment:**

*Achieving an eco-responsible organisation*

- Establish and implement a **contractual framework** integrating and comprehensively documenting the **sustainability obligations** for public procurement holders, and ensure implementation and follow-up;
- Establish and implement **sustainability guidelines** for all Congress stakeholders: participants, exhibitors, patrons, project leaders and partners, suppliers, staff;
- Minimise waste production and implement an exemplary **waste management plan** for all phases of the Congress and in collaboration with all stakeholders (organisers, local authorities, service providers, patrons, exhibitors, etc.);
- Ensure a **reasoned use of natural resources** (water, energy, products, etc.);
- **Reduce the impact of weather hazards** by implementing appropriate solutions with the lowest possible environmental impact;
- Establish and implement a **low-carbon strategy** as well as **programmes to offset** remaining emissions;
- Establish and implement a **Sustainable Food Charter** for catering areas.
**Economic and social commitment:**
*Maximising engagement and benefits for local territories*

- Contribute to generating and documenting **local economic benefits**;
- Provide **visibility** and an **opportunity to green and Social and Solidarity Economy (SSE) stakeholders**;
- Establish and implement an **access to employment mechanism for people experiencing difficulties** or in a process of professional integration;
- Develop an offer and initiate a **dynamic of charity and voluntary work** in the perspective of the 2024 Olympic and Paralympic Games.

**Legacy commitment:**
*Strengthening a sustainable territorial dynamics*

- Enhance the **influence of local territories** and the **valorisation of local sustainable practices**;
- Initiate a dynamic of **environmental certification of hotels** in Marseille in the perspective of the 2024 Olympic and Paralympic Games;
- Develop a policy for **reusing, redistributing and donating materials and plants**;
- Encourage biodiversity-related **engagement and practices** at the territorial level.
Inclusion commitment:  
Organising a unifying event

- Generate a dynamic of civil society engagement around the Congress;
- Create an immersive experience for the general public in the Nature Generations Areas;
- Develop an educational dynamic on biodiversity in schools, colleges, high schools and higher education centres;
- Ensure decent, fair and pleasant working conditions for all, in particular by promoting gender equality and by implementing an anti-harassment policy;
- Ensure an accessible event for all audiences and in particular for people with disabilities;
- Control health and safety-security issues while promoting the participation of the greatest possible number of people.