

## **IUCN WORLD CONSERVATION CONGRESS 2020 FORUM OBJECTIVES**

The 2020 Forum is structured according to the themes of the Draft IUCN Programme 2021-2024. The Forum is also designed with five specific objectives in mind, around which the content will focus.

### **FORUM OBJECTIVES**

#### **1. To showcase that conservation works**

Sessions should, whenever possible, aim to demonstrate that conservation action is effective. Presenting results, best practices, testimonials and other concrete examples of success will allow participants to build their knowledge and share their own successes.

#### **2. To strengthen engagement with the next generation of leaders**

Sessions should provide key roles to the next generation of leaders. Youth (aged 15-24) and young professionals (35 years of age and under) should be involved in any number of ways: speaking roles, contributions to stages of session design and organisation, presentation of success stories and awards, sessions targeted specifically for youth and young professionals, etc.

#### **3. To catalyse action and transformative initiatives**

Organisers may focus their sessions on building momentum around transformative initiatives, and mobilising stakeholders to implement actions by adopting a new approach, a novel technology, a different set of players, or going beyond business as usual. Implementing a step change for the next decade requires disruptive, out-of-the-box thinking.

#### **4. To mobilise the Union (IUCN) as a whole**

The power of the International Union for Conservation of Nature stems in great part from its membership, with nearly 1400 member organisations spanning across governments, governmental agencies, NGOs and Indigenous Peoples' Organizations. Sessions should aim to leverage the Union's unique platform of membership to achieve positive outcomes for nature.

## **5. To mainstream conservation**

Nature does not exist in a vacuum. Human activities and economic sectors in particular, interact permanently with the natural world. Exploring win-win solutions to mainstreaming conservation into economic activities such as mineral extraction, agriculture, and tourism, is essential to a successful reversal of current trends. Working with representatives from different stakeholder groups, showcasing partnerships, demonstrating useful indicators, and exploring processes with a reduced footprint, are some of the many ways to help mainstream conservation in economic activities.