



GLOBAL CHALLENGES, NATURAL SOLUTIONS

A healthy natural world is essential for humanity's success.

In fact, it is a prerequisite for achieving the vision of **a more prosperous, healthy and equitable world by 2030.**

Yet biodiversity and the life-giving services nature provides are under threat and too often overlooked. **The good news is, conservation works.** The evidence is overwhelming, and not only for biodiversity.

Getting biodiversity right can provide decent work and prosperity for thousands of communities. It can greatly enhance food and water security, help tackle climate change and even support human rights and world peace.

The next ten years leading to 2030 will be crucial for the future of all life on Earth. There is no longer a margin for missteps. The **IUCN World Conservation Congress 2020** will be a decisive step in getting on the right path to humanity's vision for 2030.

CONGRESS IN NUMBERS

The **IUCN World Conservation Congress** is an influential platform to inspire, invest in and engage with conservation action, from global policy to on-the-ground initiatives.

9 days	10,000+ participants
500+ interactive sessions	150+ countries represented
100+ motions decided	4 high-level dialogues

CONTACT

www.IUCNcongress2020.org

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PARTNERSHIP OPPORTUNITIES





ELEVATING GLOBAL AMBITIONS

Today, conserving biodiversity demands a **dynamic of the same magnitude as that engaged in addressing climate change.**

By hosting the IUCN World Conservation Congress, France intends to **mobilize global action for protecting and enhancing biodiversity.** It sees the IUCN Congress as a decisive step towards achieving an ambitious global compact for environmental stewardship.

International results depend on national action, and hosting the IUCN Congress is fully in line with France's national plan for biodiversity. France adopted this plan in 2018 to implement its goals and **generate momentum** to preserve and restore biodiversity.

France and its overseas territories have a remarkable, abundant and diverse natural heritage, which entails a major international responsibility. As an innovative city working to protect its natural heritage and committed to passing it on to future generations, the Congress host city of **Marseille embodies France's national and global vision** at a local level.

DRIVING ACTION

The IUCN World Conservation Congress is where the world comes together to set priorities and drive conservation and sustainable development action.

IUCN's 1300+ government, civil society and indigenous peoples' Member organisations vote on major issues, action which **guides humanity's relationship with our planet** for the decades ahead. IUCN's unique and inclusive membership gives the Congress a powerful mandate.

The Congress is also the largest marketplace for **conservation and sustainable development science, practice and policy.** Scientists, policy experts, business leaders and professionals from around the globe share experience, innovation and the latest research.

PARTNER OPPORTUNITIES

Become a Congress Partner and play an integral role in building the momentum the world needs.

Contributing to the success of the IUCN Congress in Marseille is a meaningful way to **demonstrate** your support for nature and sustainable development. It is an opportunity to **engage** with thousands of conservation professionals, leaders in sustainable development, and key influencers from government, business and civil society.

Many partnership opportunities are available, including customised options to match your needs. **Contact us to learn more.**

“Let us aim to conclude in 2020 an ambitious draft global compact for the environment, and to make the Beijing COP on Biodiversity and the World Congress of IUCN in France decisive stages.”

President Emmanuel Macron, UN General Assembly 25 September 2018