



# GUIDE FOR A SUSTAINABLE IUCN CONGRESS

We are pleased to welcome you to the IUCN World Conservation Congress!

Because of its **international scope** and recognised importance for **biodiversity and nature conservation**, the World Conservation Congress must be **exemplary in terms of sustainability**.

To this end, the **Ministry of Ecological Transition and IUCN** have implemented a wide variety of measures to minimise waste, water and energy consumption, carbon emissions and negative impacts on biodiversity related to holding this event. You can find more details about these measures in the Congress [Sustainability Policy](#).

As a participant, you can take action for a sustainable Congress by implementing eco-friendly practices. This guide will provide you with ways to experience your Congress sustainably while enjoying everything the event has to offer.

## ECO-FRIENDLY ACTIONS

Learn about the [Sustainability Policy](#)

Sort your waste / reduce packaging



Obey the smoking ban



9 SMOKING AREAS

Eat healthy, organic and local



Drink responsibly



Minimise paper consumption, refuse brochures and flyers.



Reduce your energy consumption and use public transport



Support gender equality and fight against harassment



Respect social distancing





## TRAVELLING CONSCIOUSLY:



### To get to Marseille

- **If travelling long distances, instead of flying, give preference to alternative means of transport whenever possible** (train, ferry, etc.). Marseille is only 3 hours by train from Paris, and Marseille Saint Charles station is right in the centre of the city.
- For some participants, flying is the only option to get to Marseille. In this case, try to give preference to non-stop flights and the shortest routes, in economy class. Do not overload your luggage unnecessarily. You will arrive at Marseille Provence airport, located 20km from Marseille city centre.
  - Shuttle and Metro: Take the "91 LeCar" shuttle to Saint Charles station, then take the M2 metro towards Dromel, from St Charles station to Rond Point du Prado station. You will find more information [here](#).
  - Shuttle and regional train: Take the free shuttle bus from the bus station located on Platform 5 ([located at the airport exit](#)) to Vitrolles-Marseille Provence Airport TER Station.
- When registering, do not hesitate to offset the **greenhouse gas emissions related to your visit to the event** [here](#).

### Getting around Marseille:

- **Give preference to soft mobility** for your trips during your stay and to/from the Congress using public transport (metro, tram, regional trains), carpooling, cycling and walking.
  - **Regional buses, metro, tram and trains:** The Marseille transport network is well-connected and should allow you to move easily through Marseille and its surroundings. Depending on your destination, special discounts are offered by the organisers and their partners. Discover all these offers [here](#). Parc Chanot is reached through the Rond Point du Prado metro station (line 2).
  - **Cycling:** [LeVélo](#) offers self-service bicycles for one or more days, also available with the Marseille Pass (see [IUCN offer](#)). Bike parking will be available at the entrance to Parc Chanot (gate B). Drive carefully: in France, drive on the right. Do not cycle on sidewalks, respect red lights, no-way and stop signs.



- **Walking:** Several hotels are located within walking distance of Parc Chanot. They are often close to restaurants, pharmacies and grocery stores.
- **Drive sustainably:** When renting a vehicle, favour hybrid or electric models, and share your vehicle as much as possible.

## ACCOMMODATION



- **Stay in a hotel committed to a responsible approach** and benefiting from a recognised sustainability ecolabel for hotels. If there is no certification, choose hotels with a sustainability policy. A list of responsible hotels has been prepared by the organisers and is available [on the IUCN Congress website](#).
- **Stay in a hotel located** within walking distance of the Congress and/or well served by public transport.
- **Use** the saving mode on all equipment provided (water taps, W.C., washing machine, etc.). Ask not to have your towels changed every day.
- **If you are staying in a responsible hotel**, remind management and staff that this was a determining factor in your choice.
- **Did you know? As part of the Congress and in view of the 2024 Olympic Games**, the City of Marseille and its partners have started a programme to encourage and support Clef Verte (Green Key) certification, with 17 hotels already certified or in the process of certification, a record in France!

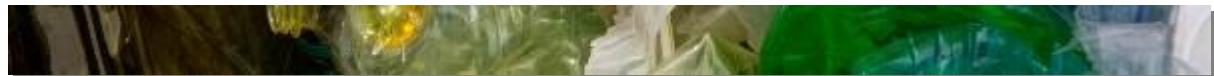
## EATING LOCAL AND RESPONSIBLE



- **For you, the Congress restaurateurs have committed to a sustainable catering process.** Among their commitments:
  - **Organic / Local / Seasonal:** 100% seasonal, 70% local and/or organic products.
  - **Sustainable:** 100% compostable/reusable tableware, no plastic bottles
  - **Zero Waste:** donation of unsold goods to associations, recovery of organic waste
  - **Vegetarian:** a minimum vegetarian offer
- To support them, [the Ecotable ecolabel](#) has been selected.

- **Taste some of Marseille's specialties and local seasonal fruits:**
  - Marseille specialties:
    - ✓ *Bouillabaisse*, an emblematic dish of the “Phocean” city.
    - ✓ Pesto soup, a staple of Provençal cuisine to be enjoyed with family or friends.
    - ✓ *Supions*, small squids with garlic, in sauce or just with a drizzle of oil; and more generally seafood
    - ✓ Pizza (yes here too!) introduced by the Neapolitans
    - ✓ Traditional biscuits such as “*Navettes de Marseille*” or “*Panisses*”
    - ✓ And of course, Pastis, a famous anise aperitif
  - In this season, in Marseille, many fruits and vegetables are available locally. Treat yourself!
- **For seafood**, choose seasonal products caught locally and sustainably. Avoid endangered species. Do not hesitate to ask the seller the origin of the products and the fishing method!
- **Go to restaurants** that support local farmers, serve organic seasonal products, responsibly farmed meats and sustainably harvested, locally sourced seafood.

## REDUCE YOUR FOOTPRINT DURING THE EVENT



- **The Mediterranean is one of the seas suffering the most from plastic pollution. The use of plastic is therefore prohibited on the Congress site**, and more particularly plastic bottles.
- **Bring your own water bottle or use the reusable cups available** at the food courts and water fountains.
- **Use your own reusable bag** (plastic bags will not be available at the Congress).
- **Bring reusable containers** for meals brought in from outside (Tupperware, wooden cutlery, cotton napkins).
- **Consider requesting portions that suit your appetite** to reduce food waste. Surpluses will be donated to local associations.
- **Favour digital media** (mobile apps, Congress website) in order to reduce paper use. If you need to print, consider double-sided and black-and-white printing.
- **Minimise your use of energy** (electricity, water) when on site: use the saving power options on equipment (water taps, W.C.) and make sure to turn off the light when you don't need it.

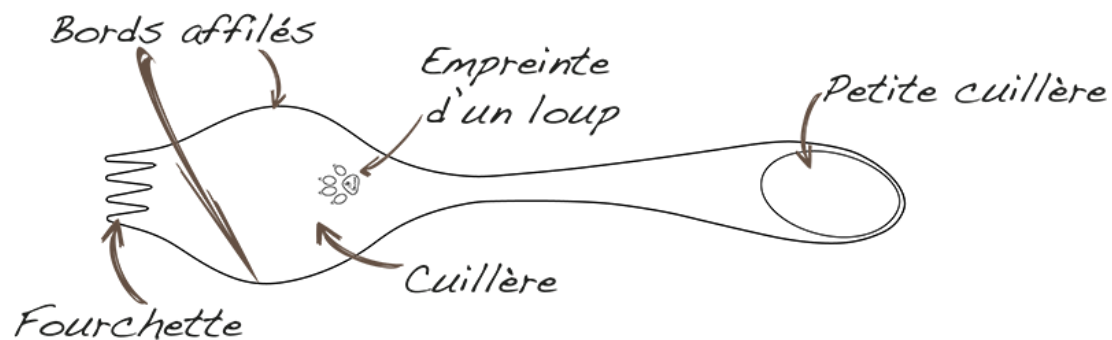
## SORTING YOUR WASTE



- The Congress organisers and their partners have implemented a waste management protocol to sort more than 10 types of waste and implement the 5Rs:
  - Refuse:** what you don't need and single-use items;
  - Reduce:** waste and unnecessary items;
  - Reuse:** durable objects, rental, loan, repair;
  - Recycle:** objects and materials that cannot be recovered otherwise;
  - Return to the earth:** compost organic matter.
- Waste sorting points** will be located in the main corridors and food courts throughout Parc Chanot, and will allow you to sort:
  - Bio-waste and compostable tableware**
  - Packaging, plastics and cans**
  - Other waste**
  - Covid-19 specific waste**



- These sorting points are essential for the quality of waste sorting during the Congress. Please bring all your waste there without exception, and do not use other containers.
- Always consider reusing or donating** before discarding an item or material.
- 100% of the crockery used by the Congress restaurateurs will be compostable and can be sorted as bio-waste.**
  - Did you know?** Fork, spoon, knife? What if it was all-in-one? The Congress organisers have chosen to highlight a French innovation conceived during an expedition to Canada and inspired by animal footprints: the *Georgette*. 100% bio-based, biodegradable and compostable.



## A TERRITORY COMBINING SEA AND NATURE



- **Made up of 6 departments, the PACA region** is an area of very high biodiversity. It is home to more than 6% of France's biodiversity and contains a very high concentration of national natural areas, with 60% of the national designated territory.
- **The Bouches-du-Rhône department** is the French department hosting the most sites on the IUCN Green List of protected areas with, in particular, **the Tour du Valat estate, the Sainte-Victoire Reserve and the Blue Coast Marine Park.**
- **Discover the richness of the landscapes of Marseille and its surroundings,** between the sea and nature, by choosing from the more than 50 excursions organized for Congress participants (museums, walks, activities, etc.)





- A few sea shuttles will allow you to discover this territory, a setting for exceptional flora and fauna:
  - Discover the Frioul Islands, an archipelago made up of 4 islands located about 2.7 kilometres off Marseille, with [LeBateau](#).
  - Discover Estaque, Pointe-rouge and Les Goudes from the Old Port with [LaNavette](#).
  - Discover Martigues with [Nauti'bus Martigues](#).

## PRESERVING BIODIVERSITY



- **Responsible hiking:**
  - Do not leave any waste, not even organic waste, during your hikes.
  - Do not feed wildlife and respect the tranquillity of animals.
  - Respect the flora: no picking, flowers are more beautiful in nature!
  - Pick up any rubbish you may find.
- **Be very vigilant to the risk of fire:** fires have a major impact on natural areas, destroying all or part of the flora and fauna in their path.
  - No fire or barbecue near the forests
  - No cigarettes or cigarette butts thrown on the ground
  - If you witness the start of a fire, give the alert (dial 18 for fire brigade or 112 for all emergencies) by locating the fire with precision and take shelter, if possible in a house.
  - Learn about the [right reflexes to adopt in the event of a forest fire](#).
- **Marine fauna:**
  - Do not throw any waste into the sea.
  - Put cigarette butts in a dustbin or pocket ashtray.
  - Take reusable water bottles during your walks and picnics.
  - Participate in a plastic waste clean-up. Many Cleanwalks are organised and listed [here](#).

## GENDER EQUALITY AND ANTI-HARASSMENT



- The Congress is co-organised by France and IUCN, both having active policies on gender equality and against harassment and all forms of discrimination.





- **Harassment, including sexual harassment, bullying, discrimination and intimidation of any kind, will not be tolerated at the Congress** (during the event, but also during preparations, setup and dismantling).
- **In the event of harassment or discrimination (victims or witnesses), do not hesitate to report it as soon as it occurs, before, during and after the Congress by:**
  - using the email address: [iucneventsethicsline@iucn.org](mailto:iucneventsethicsline@iucn.org);
  - calling the dedicated hotline: +41 (0) 22 999 0349 (leave a voice message);
  - contacting a staff member ("IUCN STAFF" or "HOST COUNTRY STAFF" badge).
- **Behave in an exemplary manner** and comply with [the IUCN anti-harassment and anti-discrimination policy](#).

## A RESPONSIBLE CONGRESS IS ALSO A SAFE CONGRESS



**Health measures** will be implemented so that your stay at Congress is as safe as possible.

- **Electronic or paper health pass** (+ ID) control protocol for all delegates and general public visitors (individuals and groups), applicable to adults only.
  - Vaccination with 2 doses: +7 days or +1 month after the last injection (depending on the vaccine)
  - Negative RT-PCR, antigenic or self-test supervised by a healthcare professional, of less than 72 hours
  - Certificate of contamination of more than 15 days and less than 6 months
- **Antigenic/RT-PCR test centre** available at the entrance of the Congress for all participants, exhibitors, staff and service providers. Open from 1 Sept at 7:00 to 11 Sept at 17:00. Free tests for French nationals. Rates for foreign visitors: antigenic test = 22€ / RT-PCR test = 44€. By appointment online on the [Synlab Provence](#) website. Select the location "Centre de test - Congrès UICN - Marseille" / "Test Centre - IUCN Congress - Marseille".
- **Applicable distance enforced** in corridors (1 meter) as in conference rooms, meeting rooms and offices
- **Maximum 6 people per table**, 2m separation between tables or protective screens
- **Face mask mandatory** for everyone above 11 years old, and strongly recommended from 6 years old
- **Hand sanitiser distribution terminals** available at the entrances to Parc Chanot, all buildings and in the main aisles
- **Ventilation of spaces**, 100% outdoor air with periodic ventilation







- For more details on the health protocol, please check the summary sheet we have prepared especially for you [here](#).

